

## Impact of Nursing Certification on Workforce Outcomes: Implications for Nurse Leaders

**LEARN MORE AT THE UPCOMING NOVEMBER 6th WEBINAR,  
1:00 PM to 2:00 PM Eastern  
1 Contact Hour**

Join us for a dynamic session exploring findings from a national study of more than 2,000 certified nurses. Discover what motivates nurses to pursue certification and how those evidence-based motivators translate into measurable workforce outcomes.

This webinar will highlight key insights on engagement, burnout, and retention, and share strategies to build a stable, healthy, more engaged nursing workforce through nursing certification.

**Use the link below or scan the QR code to register and join the conversation.**  
<https://bit.ly/40oJePT>



**Dr. Louise Jakubik,  
PhD, RN, NPD-BC, CSP, FAAN**

Louise Jakubik is the Chief Executive and Learning Officer of Nurse Builders, a digital nursing education company. She is a nurse entrepreneur recognized for developing high-quality, accessible evidence-based materials to develop nurses for success from novice to expert. Notably, she is among only 5 nurses in the world who hold both the credentials certified speaking professional (CSP) from the National Speakers Association (NSA) and Fellow of the American Academy of Nursing (FAAN).



**Dr. Lynn Gallagher-Ford,  
PhD, RN, EBP-C, DPFNAP, FAAN**

Lynn Gallagher-Ford is an inspirational speaker, researcher, teacher, mentor, consultant and author and recognized leader in evidence-based practice. She is the co-founder and CEO of EBP Solutions. She was most recently the Chief Operating Officer of the Helene Fuld Institute for Evidence-based Practice in Nursing and Healthcare at Ohio State University for 13 years where she led "the Fuld" in becoming the nationally and internationally recognized leader in advancing EBP. She is dedicated to research, education, and dissemination focused on EBP and relevant nursing topics. She has authored over 60 peer-reviewed articles, several book chapters and co-authored a textbook on EBP. She is a Distinguished Practitioner and Fellow in the National Academies of Practice and Fellow in the American Academy of Nursing.



**Contact Hours, Disclosures, and Accreditation:**

This educational program is non-clinical in nature. No financial disclosures are required.

Nurse Builders is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

Nurse Builders is also a provider of continuing education by the California Board of Nursing (provider #15118) and the Florida Board of Nursing (provider #50-9679).

**Completion Criteria**

Contact hours are awarded to participants who complete a webinar evaluation and attest that they completed this webinar in its entirety.

**Learning Outcome**

Participants will be able to identify one thing learned as a result of the information presented in this webinar.